



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Contract # 1354373
Schedule Dates 08/22/12-08/28/12
Advertiser 60 Plus Association (38241)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand 60+ ASSOCIATION (467483)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name BRAUNSCHEI, ANNE
Phone/Fax /
CPE 1222
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments 60+ ASSOCIATION EST 1222
JARED SALLES

Date Entered 08/14/12
Last Modified 08/14/12
Entered By Randi Weathers
CO-OP No
Headline # ECR09791099
Demo A50+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$281.25
Net Total \$1,593.75
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Aug. 2012	2	\$1,100.00
Sep. 2012	1	\$775.00
Grand Total:	3	\$1,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/22/12-08/26/12	2	:30	11:01P- 11:35P (EST)	1			X	X	X	X	X	1	\$775.00	\$775.00	Columbus (WSYX)	NEWS	8/14/12
2.0	Normal Line / SPOT (2)	08/27/12-08/28/12	2	:30	11:01P- 11:35P (EST)	1	X	X						1	\$775.00	\$775.00	Columbus (WSYX)	NEWS	8/14/12
3.0	Normal Line / SPOT (3)	08/26/12-08/26/12	2	:30	10:30A- 11:30A (EST)								1	1	\$325.00	\$325.00	Columbus (WSYX)	THIS WEEK	8/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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